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### What Are Hollow Cheeks?

Hollow cheeks are the sunken or sculpted area beneath your cheekbones. Models and actors often have them because:

- They have low body fat (especially on the face)
- Their cheek muscles are toned
- They don't retain much facial water (bloating)

To achieve hollow cheeks in 2 weeks, you need to:

- Burn face fat (via full-body fat loss)
- Tone the cheek muscles
- Remove puffiness from bloating

Let's go step-by-step.

### 🖖 WEEKLY STRATEGY (2 Weeks Plan)

We divide the routine into 5 categories:

- 1. Facial Exercises (tighten and tone the cheek/jaw muscles)
- 2. Debloat & Detox (eliminate water retention and puffiness)
- 3. Cardio (reduce overall body and facial fat)
- 4. Diet (what you eat = what your face shows)
- 5. Sleep & Stress (controls hormone & face swelling)

### DAILY ROUTINE (Morning & Night)

#### I. FACIAL EXERCISES (10-15 mins, 2× daily)

Do these after brushing and before sleep. Stand in front of a mirror for better engagement.

- 1. Fish Face
  - Suck in your cheeks like a fish
  - Hold 20 seconds
  - Repeat 10 times
  - **@** Why: Tones the cheek and jaw area.

#### 2. Cheek Puff Transfer

- Fill air in your mouth
- Shift the air left  $\rightarrow$  right  $\rightarrow$  center

- 10 slow reps

**Why: Improves facial symmetry and cheek flexibility.** 

- 3. Tongue-to-Palate Press
  - Close your mouth, press your tongue to the top palate
  - Tighten your chin/jaw, hold 10 seconds
  - Repeat 10 times
  - **Why: Helps define jawline and reduce double chin.**
- 4. Cheek Lift
  - Smile wide
  - Place fingers on upper cheeks and lift upward
  - Hold 10 seconds
  - Repeat 10 times
  - **Why: Builds upper cheek definition.**
- 5. Jaw Release Stretch
  - Pretend to chew with mouth closed
  - Then open wide and say "Aaaah"
  - Repeat 10 times
  - **Why: Relaxes and tones face muscles.**

# 🗂 2. DEBLOAT & DETOX (Daily)

What causes face puffiness?

- Too much salt/sugar  $\rightarrow$  holds water
- Dairy (in some people)
- Lack of hydration

**O** Avoid These:

- Chips, fries, sauces (excess salt)
- Bread, sweets, cakes (sugar & gluten)
- Milk, cheese (try lactose-free or reduce)

#### 🗹 Add These:

Detox Water (Empty Stomach)

- 1/2 cucumber (sliced)
- <sup>1</sup>/<sub>2</sub> lemon (sliced)
- 5 mint leaves
- Soak overnight in 500 ml water

# 🏃 🔂 3. CARDIO + SWEAT (20-30 mins)

You cannot spot-reduce fat from just your cheeks – but when your overall body fat drops, facial fat drops too.

Choose one daily:

- Skipping 500 skips
- Jogging 20 mins
- Brisk Walking 30 mins
- Zumba/Dance 25 mins

#### 🞯 Benefits:

- Burns calories and fat
- Reduces cheek fat gradually

## 🔄 4. DIET FOR FACIAL FAT LOSS

What you eat = what your face reflects

#### 🔽 Eat More:

- Protein (egg, dal, tofu, paneer, sprouts): Builds muscle
- Fiber (apple, papaya, spinach): Improves digestion
- Water-rich food (cucumber, watermelon): Flushes water

#### 🚫 Avoid:

- Fried & oily food: Triggers fat storage
- Sugary items: Leads to bloating & insulin spikes
- Heavy dinner after 7 PM: Body stores unused energy as fat
- 💡 Pro Tip: Eat 5 small meals rather than 3 large ones

### 😴 5. SLEEP + STRESS MANAGEMENT

When you don't sleep properly:

- Cortisol (stress hormone) increases
- Cortisol holds fat and bloats your face

#### **Vhat to Do:**

- Sleep 7-8 hours daily (ideal between 10 PM-6 AM)
- Use a pillow that slightly elevates your head (avoids facial water pooling)
- Practice 5 minutes of deep breathing before bed

# BONUS DAILY CHECKLIST:

Activity	Status
Facial exercises (AM & PM)	
Detox water (morning)	
Cardio workout (any 1)	
Healthy diet followed	
No junk/sugar/dairy	
7+ hrs of sleep	

### **ORESS EXPECTATION:**

#### After 2 weeks:

- Face looks tighter
- Less puffiness around cheeks & eyes
- Jawline begins to emerge
- Cheeks start showing definition

For hollow cheeks that are visible like actors/models, continue this plan for 4-6 weeks with discipline.